

# ANNUAL REPORT 2020

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**S V R C**  
INDUSTRIES, INC.

# SVRC BOARD OF DIRECTORS

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Elissa Gagne  
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**Dean Emerson**

CEO

**Debra Snyder**

PRESIDENT/COO

## LOCATIONS

### SVRC Industries

919 Veterans Memorial Pkwy.  
Saginaw, MI 48601

### SVRC Marketplace

#### Westlund Guidance Clinic

#### Westlund Autism Clinic

203 S. Washington Ave.  
Saginaw, MI 48607

### SVRC Apartments

3739 Barnard Rd.  
Saginaw, MI 48603

### Joan Manely Wolff

4235 McCarty Rd.  
Saginaw, MI 48603

### Tuscola Education Center

1000 Tuscola St.  
Saginaw, MI 48601

# PROGRAM HIGHLIGHTS

## Westlund Guidance Clinic

In the year 2020 Westlund Guidance Clinic was very excited to move their location from 3253 congress Avenue in Saginaw, to the SVRC Marketplace Building located at 203 S. Washington Avenue in Saginaw. This allowed Westlund to be in the same building as Westlund Autism Clinic; this new space also makes us centrally located for the population we serve.

With the move taking place in 2020, Westlund also recognized that 2020 brought forth many obstacles as we faced the pandemic of COVID-19. Just like all other agencies, the entire Westlund Team was moved to practice all services remotely. Despite having to work remotely, Westlund worked quickly and diligently to be able to still provide all services to our consumers and clients. Westlund is proud to say that services went uninterrupted as we were able to provide services by incorporating many different platforms such as Zoom, Doxy, and Microsoft Teams. With the current technology, Westlund was able to continue the support needed for the community during a very trying time.

Being able to offer Telehealth services allows Westlund Guidance Clinic the ability to reach and serve those in the comfort of their own home as well as reaching those outside of the Great Lakes Bay Region that prefer a non-face-to-face interaction.

Shortly after all services were moved remotely, Westlund Autism Clinic quickly moved back into the building to provide ABA and OT services as this program is considered to be essential to a child's wellbeing. Westlund Autism Clinic has successfully maintained providing services for consumers while keeping the safety measures necessary to create the safest environment during the pandemic.

## Manufacturing

The Manufacturing Department has grown over the past year, despite the outbreak of Covid-19. We have been able to add two new jobs, which has allowed us the ability to hire more staffing to continue our integrated atmosphere. After a short period of time, we were able to come back with the helpfulness of the CDC Guidelines, and have continued to have a full, healthy staff. We continue to create goals to provide excellent service and product to our customers.

## My Voice My Choice

The My Voice, My Choice program was off to a great start the beginning of 2020. We were providing all services in the community and continuing to build relationships with our local business. As face-to-face services were restricted, we transitioned programming to a virtual setting. We have over 50 participants in our Virtual Community Living Supports program and almost 10 in Community Based Skill Building.

# PROGRAM HIGHLIGHTS

## Grants & Donor

While 2020 presented challenges across our organization, SVRC persisted. With the pandemic taking center stage, our organization was stifled for a short time, but came back stronger with creative and innovative ways of doing business.

Despite a virus and floods, grants were written for approximately \$10,000, allowing the purchase of new computers to enhance the skills of our participants for remote learning, interaction with coaching supports, and continued social skill building. Our October 2020 event celebrating the Spirit of Saginaw was cancelled; however, it has been rescheduled with Michigan Supreme Court Justice Richard Bernstein for October 2022.

We are continuing to develop our Legacy and Planned Giving programs which are taking shape to begin our donor recruitment, creating quarterly newsletters, mailing personal holiday greetings to our supporters, and redeveloping our Facebook presence for holiday asking. Great opportunities exist, however, as with any opportunities for financial support, competition is intense.

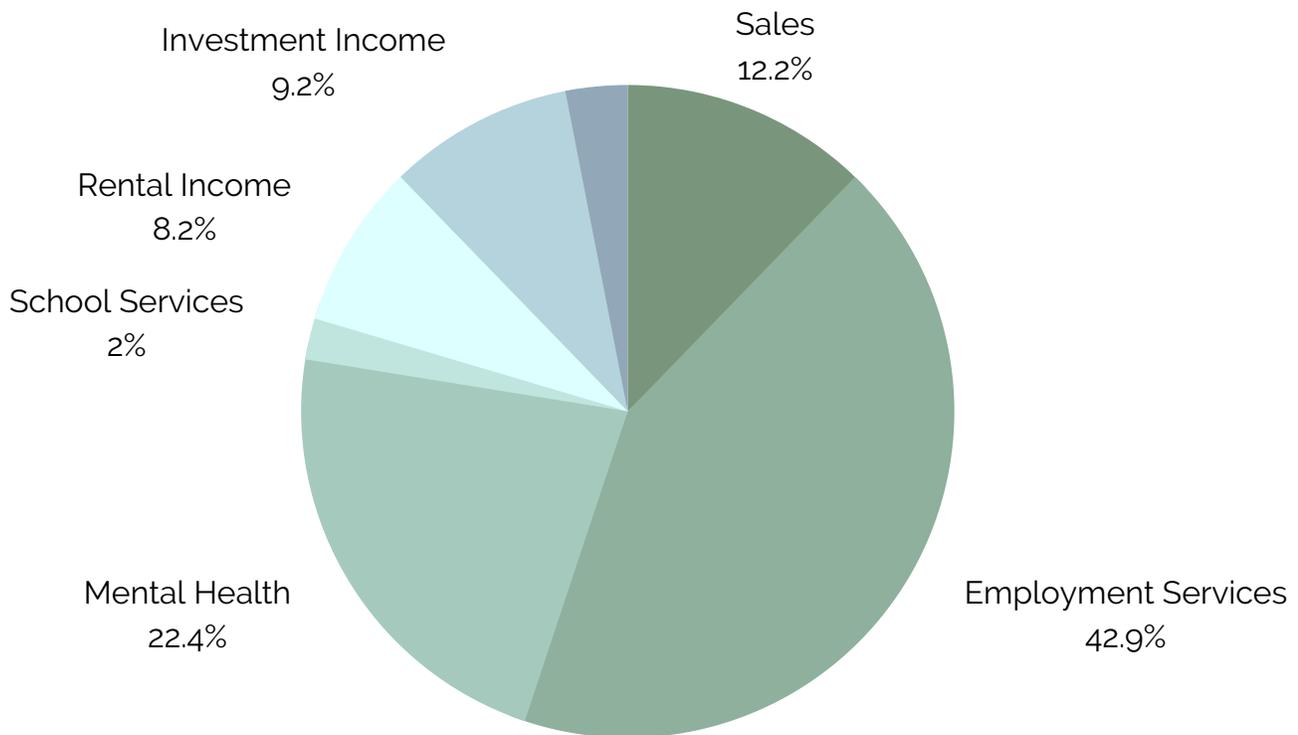
## SVRC Marketplace

SVRC Marketplace has been a part of Riverfront Saginaw for almost 3 years with much entrepreneurial growth of over 30 small businesses. With COVID effecting all small businesses across the world, most SVRC Marketplace businesses maintained by offering curbside pickup which allowed the marketplace to not fully shut down in 2020.

Rental spaces offered to the community have continued to be successful for all types of business and private events seeing growth going into the year 2021. Offering the opportunity for all types of small businesses within the community to sell their product on any open market day has been welcomed and allowed individuals the opportunity for entrepreneurial growth. As some small businesses transition outside of the market for multiple reasons, this has allowed other strong businesses the opportunity to provide for the Great Lakes Bay community. Our mission continues; providing for our community, offering fresh produce with our Downtown Saginaw Farmer's Market as we are located in a food desert area, small business growth and placing the SVRC Marketplace on the map as a destination location.

# FINANCIALS

## Revenue by Source



Sales (Manufacturing & Janitorial) to the public: \$1,178,471.00

Employment Services: \$4,129,570.00

Mental Health: \$2,172,408.00

School Services: \$214,607.00

Rental Income: \$814,698.00

Rehabilitation Services: \$307,917.00

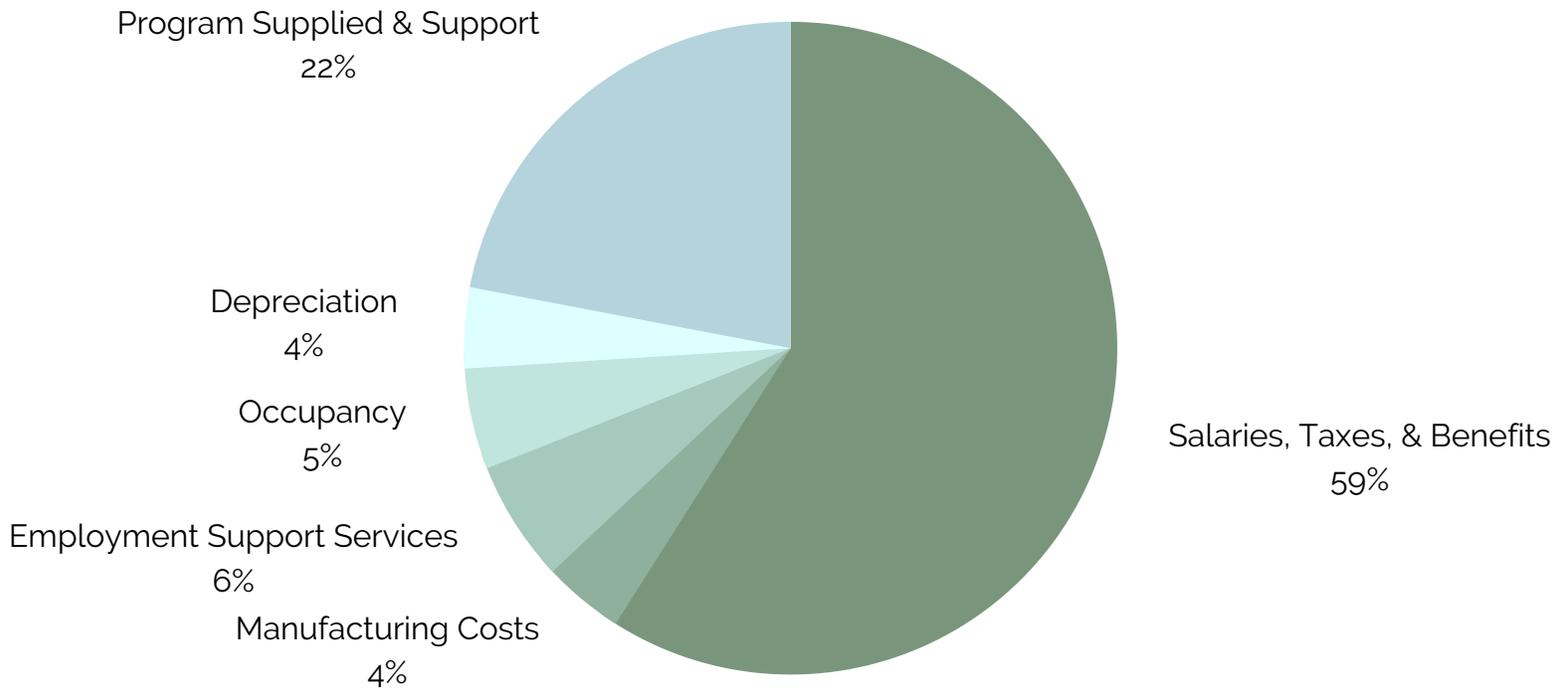
Investment Income: \$889,773.00

Other Community Supports: \$220,170.00

**Total: \$9,927,614.00**

# FINANCIALS

## Revenue Expended by Source



Salaries, Taxes and Benefits: \$6,977,942.00

Manufacturing Costs: \$457,308.00

Employment Support Services: \$728,397.00

Occupancy: \$554,860.00

Depreciation: \$419,037.00

Program Supplied and Support: \$2,624,340.00

**Total: \$11,761,884.00**

# ADDITIONAL INFORMATION

## Donations Made Simple

Visit our website,  
[SVRCindustries.com](http://SVRCindustries.com)  
easily to make donations  
online!

## Our Mission Statement

SVRC Industries, Inc. through economic development activities, creates and sustains opportunities and supports to empower persons at risk or with barriers to employment and community access.



## In Memoriam

Longtime SVRC Board member, Richard A. Greketis passed away on August 27, 2020 at the age of 79.

Richard served on the SVRC Board of Directors for 18 years and had a great impact on our organization. He was part of the Boards' Building & Grounds Committee and took part in many walk-throughs of buildings with SVRC Admin Team providing his engineering insight. He always had a big smile and was eager to help; we'll miss his support.

*we believe in Saginaw*

**SVRC**

**INDUSTRIES, INC.**

The  
**BoardRoom**