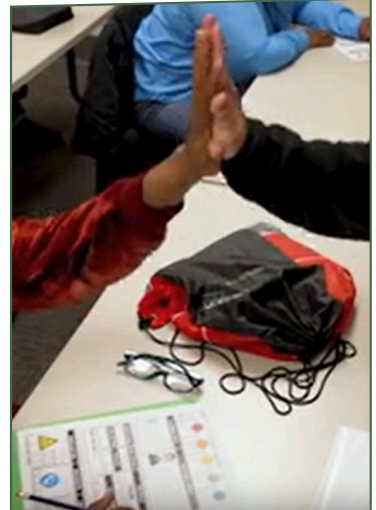


**S V R C**  
 INDUSTRIES, INC.  
**ANNUAL REPORT**  
*2023*





# FROM THE PRESIDENT'S DESK



I am honored to address you as the new President and CEO of SVRC Industries, Inc. having joined in the summer of 2023. Our organization stands as a beacon of resilience and diversity, committed to removing barriers and fostering inclusivity across Saginaw.

At the heart of our mission lies Empowered Voices, a program dedicated to empowering adults with disabilities. Through Empowered Voices, we strive to provide individuals with the tools, support, and opportunities to thrive in our community.

In parallel, our Janitorial Services program embodies our commitment to breaking down economic barriers by offering meaningful employment opportunities to individuals with disabilities. Beyond maintaining cleanliness, this team creates a supportive work environment where respect and dignity are paramount, ensuring that everyone has the chance to contribute to our collective success.

Industrial Operations represents another vital program of SVRC Industries, Inc., where we tackle barriers to economic participation head-on. Despite facing external challenges, our team remains dedicated to pursuing new opportunities and expanding our services. By prioritizing precision, quality control, and strategic hiring practices, we empower individuals with barriers to employment while delivering exceptional value to our clients.

In the realm of mental health, Westlund Guidance Clinic plays a pivotal role in removing barriers to well-being. Through comprehensive mental health services and community outreach initiatives, we aim to reduce stigma, increase access to care, and support individuals on their journey to healing and recovery.

And last but not least, the SVRC Marketplace serves as a vibrant hub for economic empowerment and community engagement. By providing a platform for local entrepreneurs, hosting family-friendly events, and providing spaces for gathering, the marketplace embodies the collaborative spirit and resilience that is the heart of Saginaw.

Together, these prongs of SVRC Industries, Inc. work tirelessly to remove barriers and create a more equitable and inclusive community for all. As we embark on this new chapter, I am inspired by the dedication and passion of our team and the unwavering support of our community. With your partnership, I am confident that we will continue to make meaningful strides toward a brighter future for Saginaw.

Thank you for your commitment to our mission. I am excited to collaborate with each of you as we journey forward together.

Warm regards,

*Denise M. Berry*

Denise M. Berry  
President and CEO  
SVRC Industries, Inc.





# THE BIG MISSION IN SAGINAW

SVRC Industries, Inc. through economic development activities, creates and sustains opportunities and supports to empower persons at risk or with barriers to employment and community access.



At the heart of SVRC Industries, Empowered Voices stands as a dynamic program that embraces the multifaceted needs and aspirations of individuals with disabilities.



For over 60 years, SVRC Janitorial Services has been a symbol of top-tier cleaning and community support while providing meaningful employment for people with disabilities.



At SVRC Industries Industrial Operations, we don't just excel in Industrial Services; we're advocates for diversity. Throughout our operations of inspecting incoming parts, assembling, packaging, and managing materials, we offer fulfilling jobs to people with disabilities.



The SVRC Marketplace's mission is to foster entrepreneurial growth by providing a supportive ecosystem for small businesses. Serving as a hub for small business incubation, we offer marketplace businesses 24-hour access and essential amenities like a storefront, an industrial kitchen, and electricity to facilitate their startup journey.



Westlund Guidance Clinic offers a range of counseling services tailored to individuals aged three and above. Our dedicated and compassionate team is skilled at working with individuals, families, couples, and groups. Our primary objective is to foster recovery, well-being, and improved health for our community, all while elevating your quality of life and mitigating symptoms and needs.



# THE HEART OF OUR MISSION



In the whirlwind of 2023, SVRC Industries, Inc. stayed true to its mission of empowering adults with disabilities and helping them integrate into the community. Led by our Chief Clinical Officer, Yolanda Bellinger, we made a big push to bring everyone back together face-to-face after the challenges of COVID-19.

As more folks returned to in-person services, we needed more hands on deck, which was a great sign of growing community engagement. We jumped on opportunities to team up with local organizations like Weiss Farms, Cultivate Coffee, and SVSU, adding rich layers to our Empowered Voices program. We even gave it a fresh name through a fun contest among program participants and staff alike and renamed the program from "My Voice My Choice," to "Empowered Voices"!

There are many things to be proud of from this past year, but there are three we would like to celebrate with you. In 2023, we had three program participants find jobs right here at SVRC through our Mission Employment initiative. Either working for janitorial services or on the production floor, all three are thriving, showing just how much support in securing good jobs to match their skill sets and goals can make a difference.



***"In 2023, our focus was on bringing everyone back face to face, opening doors to services, and growing our team. We witnessed the power of community, recognizing opportunities, and enhancing skill-building through Empowered Voices. As we move forward, our commitment is to continue expanding, building connections, and creating impactful experiences."***

-Yolanda Bellinger, Chief Clinical Officer





# Empowered Voices



Our community rallied around Empowered Voices this past year and we are so grateful. In particular, we were able to take program participants to the Saginaw Symphony and Heroes Museum, and volunteer at Meals on Wheels; all greeted us with open arms and shared new experiences with our program participants.



Looking forward, we know post-COVID growth is key. We're engaging at events more than ever before and have big goals for 2024, including offering weekend and holiday program days! In our Community Living Supports part of the program, we had some amazing guests come in to share about their experiences in their unique job fields, from detectives to comedians, giving our program participants a taste of different worlds.



As SVRC Industries, Inc. continues its mission of empowerment and inclusion, the commitment to community engagement, skill-building, and holistic support remains unwavering, ensuring a brighter and more connected future for all participants.



In 2023, SVRC Industries, Inc.'s Janitorial Services team continued its unwavering commitment to empowering adults with disabilities through meaningful employment opportunities. Guided by the mission to create a supportive work environment where individuals can thrive, the dedicated team emphasized the importance of fostering a culture of respect and growth strategies.



Responsible for maintaining and cleaning state and federal buildings throughout the Saginaw and Flint area and private businesses, the Janitorial Services team expressed gratitude for the exceptional support received from janitorial clients. Their dedication to upholding high cleanliness standards not only benefits employees but also creates a positive atmosphere for visitors.

Under the guidance of Lori Cooper, Janitorial Projects Manager, the team expanded outreach efforts by actively engaging with potential clients through the offering of free quotes for new buildings. This proactive approach, driven by the collective commitment to community ties and service expansion, will continue to result in job opportunities for adults with disabilities. As Lori shares, "The more clients and contracts we sign, the more jobs we can provide for adults with disabilities. This is how we are sustaining our mission." In 2023, the team welcomed four new members, marking the success of their growth strategies.

*"The more clients and contracts we sign, the more jobs we can provide for adults with disabilities. This is how we are sustaining our mission."*

– Lori Cooper, Janitorial Projects Manager



Industrial Operations, embodying a commitment to precision and quality control, shared stories of completing challenging projects. Their dedication to maintaining high standards was evident in projects like the RollerGard initiative, where they traveled to perform quality checks efficiently.



Materials management and operational efficiency, overseen collectively, were achieved through strategic hiring practices, including employing individuals with barriers. The team emphasized efforts to build camaraderie through events like the Christmas party and a gingerbread-building contest, reinforcing their commitment to integrative employment.



Reflecting on the achievements of 2023, Chelsy Siemen, Production Assistant, encapsulated the organization's spirit stating, "It's about creating an environment where individuals can work comfortably and be respected. Empowering adults with disabilities through employment is core to our mission, and I'm grateful we can provide a valuable service while doing just that."

The success stories and collective efforts of the Janitorial Services team and Industrial Operations echo SVRC Industries' commitment to its empowering mission.

*"I spoke with Dave Mayer, owner of RollerGard LLC, where you recently completed some rework on color boxes. He was impressed with the excellent quality of work SVRC recently completed on our package rework program."*

– Roger Gregory, Executive Vice President, RollerGard



*marketplace*

**THE TASTY SIDE OF  
OUR MISSION**

The SVRC Marketplace in Riverfront Saginaw has successfully positioned itself as a vibrant cultural hub and a key player in community engagement. Monthly family-friendly events, especially during holidays and cultural celebrations like Cinco de Mayo, create an inclusive atmosphere. Notable participants, such as K'onda during the outdoor festival, bring the richness of Hispanic heritage to the Marketplace. Special events like the Secret Santa Shoppe and the Magical Day at the Market cater to people of all ages, emphasizing SVRC Marketplace's commitment to providing unique and affordable experiences for the community.

SVRC's Marketplace plays a crucial role in empowering local entrepreneurs, serving as an incubator hub for various small businesses. In 2023, we welcomed several new businesses, including Kakes the Great Popcorn, Essentially Unique, Tio Lio's, DIAR (Diamond in the Rough), Loyalty Solid, This, That, and Maybe, Sparkle Rush, Mixed Organics, and LaTammi's Closet & Hat Boutique. The Marketplace's support extends beyond mere accommodation, assisting these businesses with utilities and startup costs, fostering growth and sustainability.

"The SVRC Marketplace is more than just a place to shop and eat; it's a community anchor, fostering inclusivity, supporting local businesses, and creating memorable experiences for families of all ages."

– Rachel Caudy, Director of the SVRC Marketplace





**S V R C** marketplace



**17** Food vendors

**16** Retail & service shops

Moreover, SVRC Marketplace prioritizes the creation of a safe and family-friendly environment. In addition to its renowned food and shopping vendors, it hosts Westlund Guidance Clinic, Flourish Therapy, and CMURC (Central Michigan University Research Center). The Marketplace also hosts the Downtown Saginaw’s Farmer’s Market, which offers fresh fruits, vegetables, and other farm fresh goods. During the summer months, the Farmer’s Market provides affordable fresh ingredients in what is considered a food desert in Riverfront Saginaw. Private event spaces cater to family-friendly celebrations like weddings, quinceañeras, fundraising events, and the showcasing of community artisans and makers.

Reflecting on the Marketplace's impact on Riverfront Saginaw this past year, it continues to stand as a major economic and cultural center. Post-COVID-19, the community's renewed support has led to increased traffic, showcasing the resilience of small businesses. In 2023, all available spaces were occupied, and a growing waitlist highlights the Marketplace's integral role in the community fabric.

**21** Minority-Owned Businesses

**15** Women-Owned Businesses



Westlund  
GUIDANCE CLINIC



A FOUNDATION OF  
MENTAL HEALTH



1,712 clients served

133 kids reached in  
Saginaw Public Schools

26 pro bono clients served

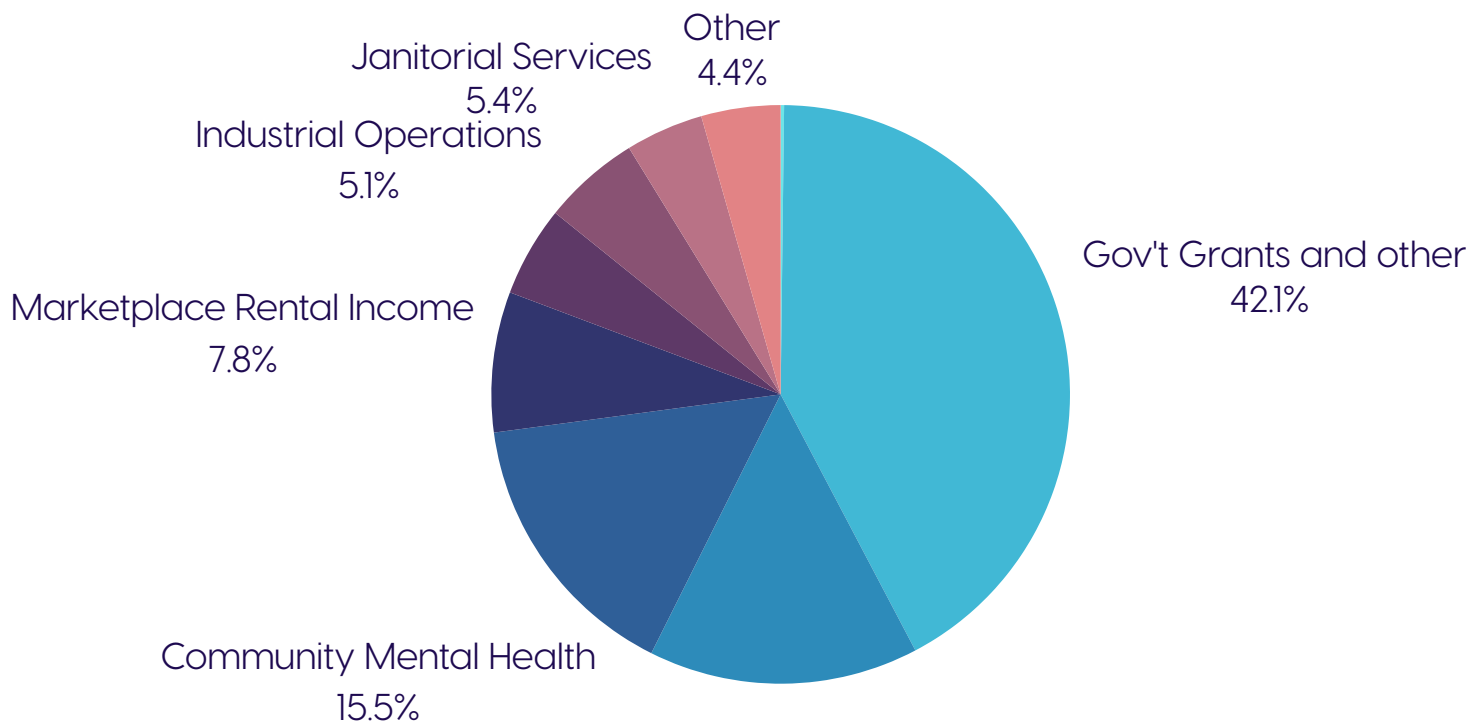
In 2023, Westlund Guidance Clinic, a subsidiary of SVRC Industries Inc., continued its crucial mission to provide comprehensive mental health services in Saginaw. Emphasizing community impact, the clinic played a pivotal role in schools, actively engaging with students facing mental health challenges. Yolanda Bellinger, Chief Clinical Officer, notes, "Our presence in schools, working with kids actively struggling, is extremely helpful. The referrals continue to increase to support the need for these school services."

Westlund's commitment extends to serving vulnerable populations through pro bono services and acceptance of all Medicaid plans. Collaborating with CMU psychiatric students, the clinic expanded pro bono services in 2023, serving 26 clients. The decision to focus solely on mental health therapy led to the redirection of psychiatric services within the community.

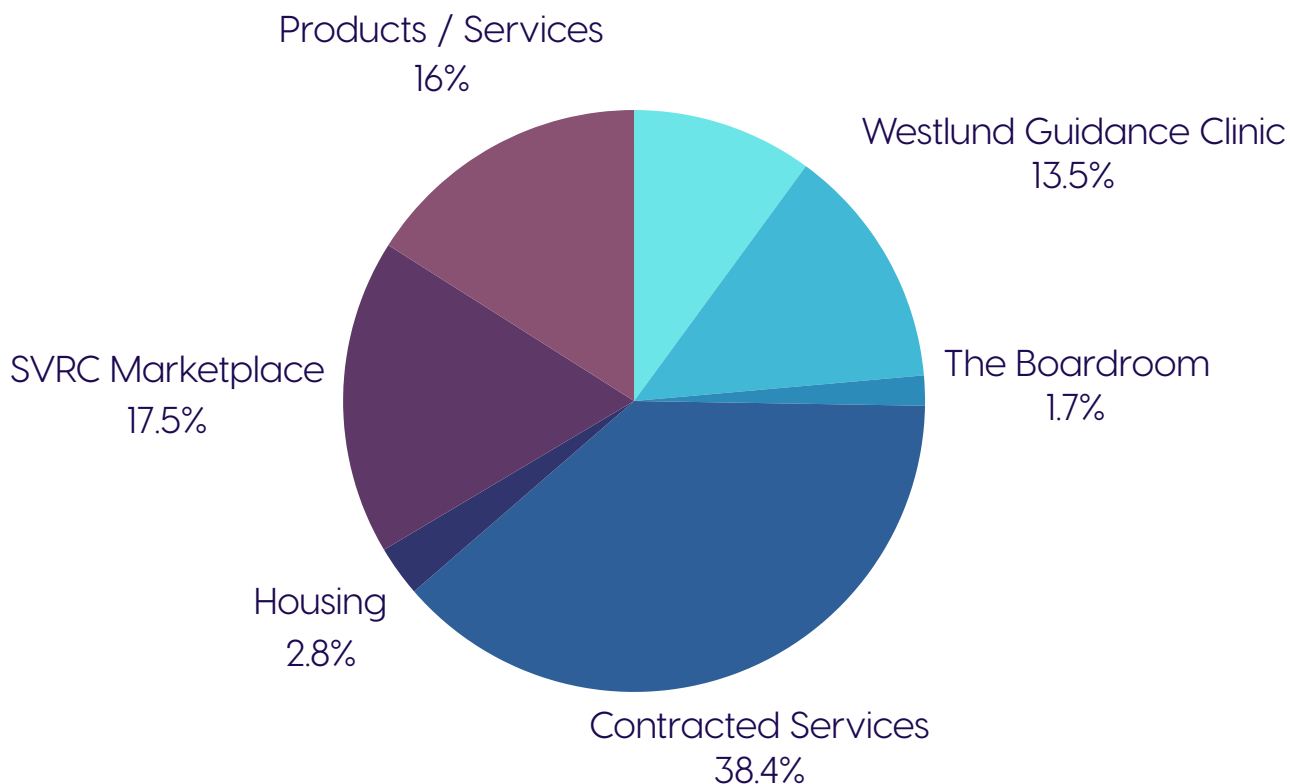
Community collaboration has been key to Westlund's success. In 2023, the clinic hosted the "Stomp Out Stigma One Mile" event, featuring former Detroit Lions quarterback Eric Hipple as a speaker. A new partnership with Great Lakes Bay Health Centers enables clients to receive medications while continuing therapy at Westlund, fostering a supportive network.

Active participation in community events, health fairs, and mental health nights strengthens Westlund's relationships with other organizations. The clinic's approach is rooted in saying "yes" and doing what they can to help. Westlund Guidance Clinic, through its myriad community initiatives, continues their mission of fostering mental health awareness, reducing stigma, and providing crucial support for the Saginaw community. As we reflect on the year, we're grateful for the opportunity to serve and contribute to the well-being of Saginaw.

# FINANCES - REVENUE



# FINANCES - EXPENSES





# THANK YOU

As we close the book on 2023, we at SVRC Industries Inc. want to express our deepest gratitude to the Saginaw community. Your unwavering support has been instrumental in our continued growth and impact.

SVRC Industries Inc. is a testament to the power of a multifaceted organization. From Empowered Voices, Janitorial Services, Industrial Operations, to the SVRC Marketplace and Westlund Guidance Clinic. SVRC is not simply an organization; we are woven into the very fabric of Saginaw.

Our collective missions wouldn't be possible without the dedication of our incredible staff, the efforts of our volunteers, the creativity of our vendors, and the loyalty of our customers, clients, and partnering contracts. To each and every one of you, we extend our heartfelt thanks.

Together, we are making a positive difference in Saginaw, and we look forward to an even brighter future in 2024.

